



WFWS

ORDER

Print Date 10/10/12 Page 1 of 7

Flight Dates 10/09/12-10/15/12

		<u>Order Sep</u>	00:20:00
		<u>Product</u>	<u>Estimate #</u> 1537
<u>Contract / Revision</u>	312270 /	Candidate. OFA Sked A 10.9-10.15	<u>Alt Order #</u>
<u>Original Date / Revision</u>	09/25/12 10/10/12	<u>Agency Com</u> 15%	<u>Billing Type</u> Cash
		<u>Billing Contact</u>	<u>Order Type</u> GENERAL
<u>Advertiser</u>	Obama / Democrat / Preside	1010 Wisconsin Avenue - Suite #80 Washington, DC 20007	<u>Billing Cycle</u> EOM/EOC
			<u>Billing Calendar</u> BROADCAST
<u>Agency</u>	GMMB Inc		<u>Demographic</u> A35+
<u>Buying Contact</u>		<u>Sales Office</u> EWSDC	<u>Rev Codes</u> POL POL CAND
1010 Wisconsin Avenue - Suite #80 Washington, DC 20007		<u>Sales Region</u> NAT	<u>Product Codes</u> PL
		<u>Agency Ref</u> 2	<u>Priority</u> P-3
			<u>Advertiser Ref</u>

Primary Account Executive

Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 142945

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Billing Plan		# Spots	Net Amount	Gross Amount
					Start Date	End Date			
October 2012	126	\$121,503.25	\$142,945.00	0.00	10/01/12	10/15/12	126	\$121,503.25	\$142,945.00
Totals	126	\$121,503.25	\$142,945.00	0.00					

Totals



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Contract / Revision **312270** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

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Contract / Revision **312270** Flight Dates **10/09/12-10/15/12** Hiatus Dates

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Advertiser **Obama / Democrat / Presid** Product Candidate. **OFA Sked A 10.** Estimate # **1537**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>	
														Spots	Amount
E 40	WEWS	10/13/12	10/14/12	SA Criminal Minds S/S Criminal Minds Late	CM	1235a-2a	-----11	:30	2	\$75.00	P-3	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/09/12	10/15/12	-----11		2	\$75.00		0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	2	WEWS	10/09/12-10/15/12	SA Criminal Minds	1235a-2a			-----SaSu	:30	(\$75.00)	0.00	NM			
		See MG 40.3 [N/A PGM CHG TO PLACE - SU 12a-1a CSI MIAMI - OR - SU BURN NOTICE]													
	3	WEWS	10/09/12-10/15/12	SU Burn Notice		1-2am		-----Su	:30	\$75.00	0.00	NM			
		MG for 40.2 10/14													
E 41	WEWS	10/13/12	10/13/12	Nascar Series Nascar Series	CM	12p-12x	-----S-	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/09/12	10/15/12	-----S-		1	\$700.00		0.00						
E 42	WEWS	10/10/12	10/10/12	Wednesday Prime C Wednesday Prime C	CM	10-11p	--W----	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/09/12	10/15/12	--W----		1	\$5,000.00		0.00						
E 43	WEWS	10/10/12	10/10/12	Wednesday Prime B Wednesday Prime B	CM	9-10p	--W----	:30	1	\$12,000.00	P-2	0.00	NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/09/12	10/15/12	--W----		1	\$12,000.00		0.00						
E 44	WEWS	10/13/12	10/13/12	LN after Sports LN after Sports	CM	11p-130x	-----S-	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/09/12	10/15/12	-----S-		1	\$500.00		0.00						
E 45	WEWS	10/13/12	10/13/12	NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	-----S-	:30	2	\$2,800.00	P-2	0.00	NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/09/12	10/15/12	-----S-		2	\$2,800.00		0.00						
E 46	WEWS	10/13/12	10/13/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	2	\$775.00	P-1	0.00	NM	2	\$1,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/09/12	10/15/12	-----S-		2	\$775.00		0.00						
E 47	WEWS	10/14/12	10/14/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	2	\$775.00	P-1	0.00	NM	2	\$1,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/09/12	10/15/12	-----S		2	\$775.00		0.00						
N48	WEWS	10/09/12	10/12/12	M-F 2-3p 2-3pm General Hospital	CM	2-3p	-TWTF--	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/09/12	10/15/12	-TWTF--		1	\$1,400.00		0.00						
N49	WEWS	10/15/12	10/15/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	M-----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/09/12	10/15/12	M-----		1	\$300.00		0.00						
N50	WEWS	10/15/12	10/15/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	M-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/09/12	10/15/12	M-----		1	\$500.00		0.00						
N51	WEWS	10/11/12	10/11/12		CM	10-11p	---T---	:30	1	\$2,800.00	P-3	0.00	NM	0	\$0.00



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